

CAMPUS INVITATION  
TO CELEBRATE

# TRANSFER WEEK 2021

THEME:  
SUPPORTING TRANSFER  
TO IU



Transfer research suggest prospective transfer students are often heavily pursued in attracting them to our campuses. After applying and enrolling, very little attention is paid to them. Engaging in transfer week changes this. It engages them and enforces they made the right choice and belong at IU. Spotlighting how we do this helps them to feel they belong and encourages them to finish.

## October 18<sup>th</sup> – 22<sup>nd</sup> 2021

Date	Theme/Topic	Action
October 18 <sup>th</sup>	IU Blast!	Email all transfer students letting them know this week is transfer week and offer support.
October 19 <sup>th</sup>	IU PROUD-N-READY!	Give-n-share IU gear, Welcome a transfer!
October 20 <sup>th</sup>	#FeeFree	Waive Application Fees for all transfer students.
October 21 <sup>st</sup>	Sip and Chat	Host a virtual coffee talk open to all transfer students to answer any questions they may have.
October 22 <sup>nd</sup>	IU Transfer	Post a selfie in IU gear with hashtag #IUTransfer.

- Your campus during transfer week can celebrate all transfers with UTO.
- You can offer new/current activities under the daily themes during the week.
- Themes and examples above offer a 1-day activity or the entire week.
- Share your pictures, videos, & successes by hash tagging #SupportingTransferToIU on social media.