



## Transfer Issue Brief

Dear Transfer Staff,

With Thanksgiving right around the corner, the UTO staff wishes you a peaceful and joyous holiday. We hope the holiday is filled with family, friends, food, and many well wishes. We are grateful for your partnership and support in helping IU grow through transfer and succeed university wide.

### In the Know

#### 2020 IU Transfer Symposium

The next IU Transfer Symposium will be held on February 17, 2020; 8:30am – 4:00pm at the IUPUI Campus Center. The theme is *Building connections for Transfer Success*. You can now register and submit a proposal for a breakout session using this [link](#). We also encourage you to forward this information to anyone you think might be interested in attending.

#### National Transfer Student Week

The National Institute for the Study of Transfer Students (NISTS) organizes National Transfer Student Week annually. This year's National Transfer Student Week was held October 21-25.

IUPUI held an event each day during their Transfer Appreciation Week. These events included a breakfast, an ice cream social, free professional headshots, and a special t-shirt swap. See their full list of events on the right.

IU Northwest hosted a Transfer Café among other events. Links are on the right.

While it is nice to plan special events for National Transfer Student Week, UTO would like to encourage the use of these types of events and activities on a regular basis with the Transfer Student Advisory Boards.

#### UTO Website Google Analytics

The UTO office has been tracking the activity happening on our website so that we can better understand what information is being searched for. What we found is that 55% of our visitors go to the CTS page. That is over 900 visits a month.

The second most popular page was Steps to Transfer at about 10% with around 167 visits a month. How to Apply was the third most popular, coming in with around 150 visits per month.

We also tracked the most popular searched terms, which include: Transfer Credit, Credit Transfer Service, Transfer Students, Credit Transfer Requirements, Course Transfer IU, IU Credit Transfer, BSN, Hoosier Link, and ACP.

### What's New

#### UTO Moving locations

During the week of November 18, all UTO staff members will be moving from the Health Sciences building to the MLK building located at 1011 Dr. Martin Luther King Jr. St. Please bear with us while we are in this time of transition.

#### Feature an Article

UTO has created a great resource for IU transfer staff, faculty, and administrators to share articles that focus on transfer. UTO will regularly showcase articles shared with us via our Monthly Issue Brief and website. Please review [the General Disclaimer and Article Guidelines](#) before leaving an article suggestion.

After reviewing, please leave your article suggestions by following the link to the right.

#### Guidance Documents and Training

New to transfer? Unsure of information used to make a decision of transfer as a staff, faculty or administrator? Want to know what TES or CTS is? Check out our Canvas Training course. Enroll by following the link to the right. To help with consistency, a guidance document manual was also created. See link on the right.

Sincerely,

**The University Transfer Office**

Indiana University, 1050 Wishard Blvd, Suite 4100, Room 4155 Indianapolis, IN 46202

#### New from UTO

- [Register or Submit Proposal for Transfer Symposium](#)
- [IUPUI Transfer Appreciation Week](#)
- [Transfer Café](#)
- [IUN Transfer Student Week Flyer](#)
- [Canvas Training Course](#)
- [Guidance Document Manual](#)
- [Article Suggestion Form](#)

#### Questions?

If you have questions about this issue brief, if you believe you received it in error, or if you know someone else who should also receive it, please reach out to UTO.

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